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Great brands don't just tell stories, they own them

Fwd: **Thinking
with Kindra Hall**

A VIRTUAL EVENT
JUNE 17 AT 2PM ET/11AM PT

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You don't need a bigger budget or a flashier campaign.

You need the right story — and the confidence to tell it in a way people can't forget.

On **June 17 at 2PM ET/11AM PT**, join Kindra Hall, *Wall Street Journal* best-selling author and award-winning storyteller, for *Fwd: Thinking* as she shows you how to find your brand's best stories, shape them for maximum impact, and weave them into every marketing moment.

Here's what you'll learn:

- 🧠 The psychology behind why stories move people — and how to tap into it
- 🎯 Clarity on what a story really is (and what most brands get wrong)
- 🔍 A simple framework for finding and shaping your best stories
- 🧵 Tips for weaving storytelling into every part of your marketing strategy

If you're ready to stop chasing attention and start deepening customer connections, this session is for you.

Register now

June 17 at 2PM ET/11AM PT

Stories that stick: The irresistible power of strategic storytelling



Kindra Hall

Wall Street Journal best-selling author and award-winning storyteller

Gain the marketing edge your competitors are missing

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